

COURSE CONTENT	
FIELDS	CONTENT
Training Institution Name	Mind Initiatives Ltd.
Type of course	Soft Skills
Type of Training	Local Training
Training Date	10/03/2026 – 27/05/2026
Time	Class Structure: Module: 10 Duration: 10 weeks (2 weeks skipped in between due to public holidays in Sri Lanka) Frequency: 2 days per week Session Duration: 2 hours per day Class Schedule: Days: Tuesdays & Wednesdays Format: Live Virtual Sessions (via Zoom) Time: 6:00 PM- 8:00 PM (MUT)
Course title (always refer to the MQA approval)	Brand Manager Transformation
MQA Ref	NAW/12116/2026
Duration (HRS)	40
Training Mode	Online
Method of Training	Off the Job
Price/Participant	45000
Trainer(s) name(s) (always refer to the MQA approval)	Mr Balendran Kandeban, Mr Siby John Dominic, Mr Rajesh Prakash Kumar, Ms Nathalia Santos Andrijic, Ms Ronita Mukerjee, Mr Monesh Chamith Buthgama, Mr Janmesh Paul Anthony, Mr Joseph Leo Gian de Rose, Mr Matthys Johannes de Beer, Mr Vedanarayanan Vedantham
Relevance of training (Training Objectives)	This 10-week Program is designed to equip participants with a comprehensive understanding of brand management, from building and communicating a brand's identity to analyzing performance and navigating crises. Through hands-on learning and expert insights, participants will master the art of creating and sustaining strong, innovative brands in today's dynamic global markets.
No. of batches	1
Name of officer for monitoring purposes	Ravin Lama

Mobile number	52534050
Venue	Online (via zoom)
Last day for G1 Application	At least 5 working days before the start of the course